

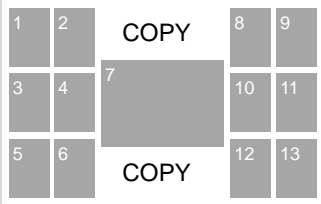


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Select a preset format and furnish the images specified. You may furnish your images pasted up for one scan or for only \$50 Sun Color will paste up your multiple photos for you.

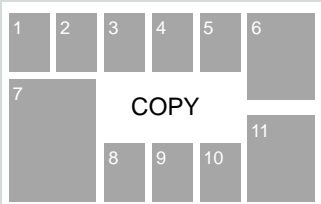
5 1/2 x 8 3/4

111



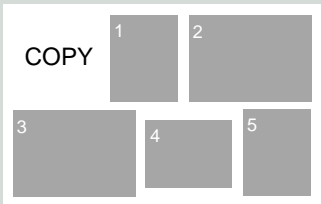
Requires one horizontal 5 x 7 and twelve vertical wallets.

112



Requires one vertical 5 x 7, two vertical 4 x 5's and eight vertical wallets.

113

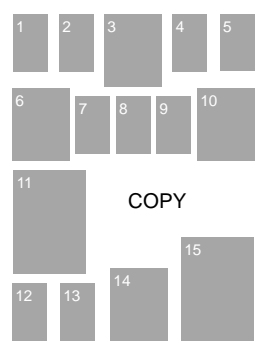


Requires two horizontal 5 x 7's, two vertical 4 x 5's and one horizontal 4 x 5.

Prices subject to change without notice.

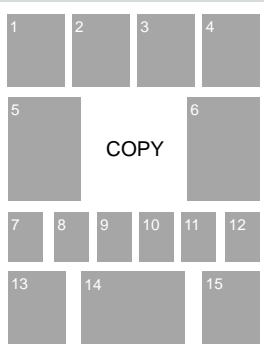
8 1/2 x 11

121



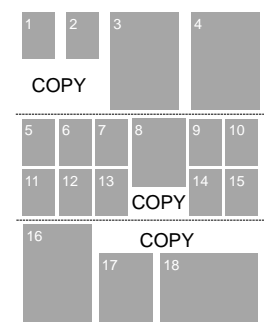
Requires two vertical 5 x 7's, four vertical 4 x 5's and nine vertical wallets.

123



Requires one horizontal 5 x 7, two vertical 5 x 7's, six vertical 4 x 5's and six vertical wallets.

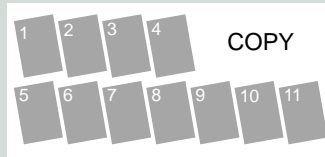
124



Requires one horizontal 5 x 7, three vertical 5 x 7's, two vertical 4 x 5's and twelve vertical wallets.

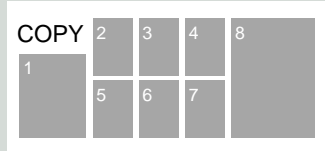
4 x 9

102



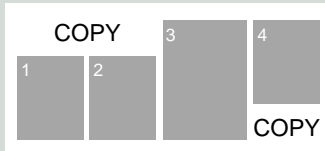
Requires eleven vertical wallets.

103



Requires one vertical 4 x 5, one vertical 5 x 7 and six vertical wallets.

104



Requires three vertical 4 x 5's and one vertical 5 x 7.

Greeting Cards 10 x 7

Includes Score, Ships Flat.

	4/1	4/4
500	\$ 578	\$ 661
1,000	628	711
2,000	728	811
3,000	829	911
4,000	928	1011
5,000	1028	1111
8,000	1328	1411
10,000	1528	1611
16,000	2128	2211

Reprint Allowance \$125 Envelopes \$35/m. (blank)

Rack Cards 4 x 9

	4/1	4/4
500	\$ 301	\$ 351
1,000	326	376
2,000	376	426
3,000	426	476
4,000	476	526
5,000	526	576
8,000	676	726
10,000	776	826
16,000	1076	1126

Reprint Allowance \$80

Business Cards 2 x 3-1/2
Trading Cards 2-1/4 x 3-1/2
Bookmarks 2 x 5-7/8

	4/1	4/4
500	\$ 171	\$ 201
1,000	176	206
2,000	186	216
3,000	196	226
4,000	206	236
5,000	216	246
8,000	246	276
10,000	266	296
16,000	326	356

Reprint Allowance \$50

Giant Post Cards

5-1/2 x 8-3/4 or 6 x 9

	4/1	4/4
500	\$ 369	\$ 430
1,000	404	465
2,000	479	540
3,000	554	615
4,000	629	690
5,000	704	765
8,000	929	990
10,000	1079	1140
16,000	1529	1590

Reprint Allowance \$80

Panoramic Cards

3-1/2 x 8-1/4

	4/1	4/4
500	\$ 282	\$ 328
1,000	307	353
2,000	357	403
3,000	407	453
4,000	457	503
5,000	507	553
8,000	657	703
10,000	757	803
16,000	1057	1103

Reprint Allowance \$85

Continental Cards

4-1/8 x 5-7/8 or 4 x 6

	4/1	4/4
500	\$ 231	\$ 273
1,000	251	293
2,000	291	333
3,000	331	373
4,000	371	413
5,000	411	453
8,000	531	573
10,000	611	653
16,000	851	893

Reprint Allowance \$55

Standard Cards
3-1/2 x 5-1/2

	4/1	4/4
500	\$ 218	\$ 257
1,000	229	268
2,000	251	290
3,000	273	312
4,000	295	334
5,000	317	356
8,000	383	422
10,000	427	466
16,000	559	598

Reprint Allowance \$55

Jumbo Postcards

5-1/2 x 7

	4/1	4/4
500	\$ 328	\$ 382
1,000	363	417
2,000	433	487
3,000	503	557
4,000	573	627
5,000	643	697
8,000	853	907
10,000	993	1047
16,000	1413	1467

Reprint Allowance \$95

Full View 11 x 17

	4/1	4/4
500	\$ 998	\$ 1168
1,000	1103	1273
2,000	1313	1483
3,000	1523	1693
4,000	1733	1903
5,000	1943	2113
8,000	2573	2743
10,000	2993	3163
16,000	4253	4423

Reprint Allowance \$150

Letter Post Cards

8-1/2 x 11

	4/1	4/4
500	\$ 621	\$ 718
1,000	684	781
2,000	809	906
3,000	934	1031
4,000	1059	1156
5,000	1184	1281
8,000	1559	1656
10,000	1809	1906
16,000	2559	2656

Reprint Allowance \$100

(Dotted lines indicate optional cut)

Terms of Sale

A signed purchase order and 50% deposit is required with every order. We will send an invoice showing all charges and receipt of your deposit, with your color proof. Balance due reflects second half of purchase price, UPS freight, customer alterations and tax where applicable. The balance due should be sent with the approved color proof. Order will not be placed on a print run until paid in full.

Initial Orders

Our prices include all costs to produce a full color card with aqueous coating and overall UV coating on the front, and black print on the back. This includes design, 1-4 color scan, typesetting (up to 50 words) on back, color proofs, and reasonable customer alterations. Email PDF proofs will be generated on all orders which you will be required to approve before printing. Dupont digital proofs are available upon request for an additional charge.

Exact Reprints

Reprint prices are for subjects previously printed by Johnson Litho Graphics with absolutely no changes. Because postcards gang run, there may be a variance in appearance on card reprints.

Customer Alterations

Reasonable customer alterations are included in our pricing. Customer requests for alterations will be evaluated and if charges are necessary, will be billed on a per job basis. Chargeable changes must be approved in writing before they will be made. Payment for alterations must be received prior to shipment.

Production Extras

PMS Colors	\$150.00 each	Diecutting . . . call for custom pricing	
Additional Color Scans . . .	\$20.00 each	Folding	\$30.00 set up
B&W Halftones	\$10.00 each		\$10.00/thousand
Deletions on back during run .	\$40.00	Perforating/Scoring . . .	
Additional Cuts	\$12.00/thousand		\$30.00 set up \$15.00/thousand
	each cut	Color Correction	\$50.00 minimum
Dupont Digital Proof	\$25.00	Banding	\$5.00/thousand

OVERRUNS/UNDERRUNS

In order to provide a reasonable allowance for make ready and spoilage, it is not always possible to ship the exact quantity ordered. The industry tolerance for such is ten percent over or under and is considered acceptable delivery.

Production Schedule

Normal turn-around time is 15 working days. This includes 3 days to produce your proofs and 10-12 working days to print after the proofs have been approved. Customer proof out days and alteration time are not included in working days and will extend turn-around time. Quantities over 16,000 will extend production time by 1-3 days.

Cancellations

Any order cancelled will be charged for all costs on work completed at the time of cancellation, with a minimum charge of \$30.00.

Shipping

All orders are FOB Eau Claire, Wisconsin. Unless otherwise specified, all orders will be shipped best way. Expedited services are available for an additional charge.

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POSTCARDS & MORE

Price List

SUN COLOR POST CARDS

a division of: *Johnson Litho Graphics*

The Sun Color Advantage

From start to finish we offer the high quality, economical pricing, and all of the extras you deserve. NO hassles.

- Free DESIGN with hundreds of backgrounds and type fonts to choose from.
- Free STOCK UPGRADE, we print all of our cards on 14pt stock.
- Free AQUEOUS AND UV COATING on the front of all cards, great shine and extra protection.
- Free BLACK BACK COPY printing. (4 COLOR ADDITIONAL)
- Free STORAGE. We can hold multiple mailings at our facility.

Please ask about additional products or services if you do not see them listed.

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